SIAL China 2020

Exhibit in the Australia Pavilion at Asia’s largest food and beverage exhibition

Shanghai, 13-15 May 2020

Grow Food and Drink Australia
A subsidiary of
Grow Food and Drink is a subsidiary of Food South Australia which coordinates the Australia Pavilion at SIAL China, delivering significant benefits for our participating exhibitors through co-location in a high traffic area with high profile, easy to find Australian branding.

- Attended by 110,000 industry professionals
- Ideal platform to test or launch products and increase brand awareness
- Connect with the major players in food and beverage in China and Asian region

### Australia Pavilion package prices*

<table>
<thead>
<tr>
<th>Stand</th>
<th>2m x 3m</th>
<th>3m x 3m</th>
<th>3m x 3m corner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early bird**</td>
<td>$7,200</td>
<td>$10,800</td>
<td>$11,900</td>
</tr>
<tr>
<td>Standard</td>
<td>$8,000</td>
<td>$11,800</td>
<td>$13,100</td>
</tr>
</tbody>
</table>

*Please note: these prices apply to non-South Australian based businesses only. Larger and/or corner stands are available, price on application. Please contact Food South Australia for details.

### Key dates

- **Early bird deposit of 50% due by 11 October 2019
- Balance due by 31 January 2020
Your package includes:

- Location within the Australian Pavilion
- Australian branding
- Trade show project management and coordination
- Shell scheme
- Wall graphics (production and installation)
- Carpet
- Fascia naming
- Basic power/lighting

Additional (charges apply):

- Artwork design/development
- Shelving
- Furniture
- Storage
- Cabinets
- Refrigeration
- Additional or 24 hour power
- Additional lighting
- Freight and freight administration
- Venue charges, taxes and local government charges

To book your space

Complete the application form on pages 4 and 5, and return to Carla Ambrose with your product information:

Email: contact@growfoodanddrink.com.au
Phone: (08) 8303 9423
Booking terms and conditions

1. Space will be allocated as bookings are received, and will be confirmed upon receipt and processing of deposit.
2. Invoices will be issued by Grow Food and Drink Australia Pty Ltd, a subsidiary of Food South Australia.
3. Prices shown are exclusive of GST/VAT or similar applicable taxes.
4. Bookings are not considered to be confirmed until the agreed deposit has been received and processed by Food South Australia. Food South Australia reserves the right to resell the space if the deposit is not paid or the balance is not paid in full by the relevant due date.
5. Deposits are not refundable if the cancellation is less than 90 days prior to the trade show, unless Grow Food and Drink Australia is able to resell the space. Administration charges may apply. Refunds for any remaining balance are at the discretion of Grow Food and Drink Australia.
6. Refunds for cancellations more than 90 days prior to the trade show may incur administrative fees.

Payments

1. Payment up to $1000 is by credit card (Visa or Mastercard) only. Payments over $1000 may be made by credit card (Visa or Mastercard) or invoice.
2. Outstanding balances must be paid in full by no later than 90 days prior to the trade show unless Grow Food and Drink Australia confirms an alternative payment schedule in writing.
3. Once issued, invoices must be paid in full 14 days from the issue of the invoice unless Grow Food and Drink Australia confirms an alternative payment schedule in writing.
4. Failure to pay all related invoices issued prior to the event in full prior to any trade show may result in your booking being terminated.

Grow Food and Drink Australia/Food South Australia reserves the right to vary these terms and conditions at any time.

Connect with us

Phone: +61 8 8303 9435
Email: contact@foodsa.com.au
Web: foodsouthaustralia.com.au
**Application to exhibit: SIAL China 2020**

(Non-South Australian-based exhibitors)

<table>
<thead>
<tr>
<th>COMPANY CONTACT INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company name</td>
</tr>
<tr>
<td>Head office address</td>
</tr>
<tr>
<td>Main company website</td>
</tr>
<tr>
<td>Main company email</td>
</tr>
<tr>
<td>Main company phone</td>
</tr>
<tr>
<td>Exhibitor name</td>
</tr>
<tr>
<td>(to be used on fascia, online profile and in show directory)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>AUTHOURISED COMPANY CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
</tr>
<tr>
<td>Job title</td>
</tr>
<tr>
<td>Email</td>
</tr>
<tr>
<td>Direct phone</td>
</tr>
<tr>
<td>Mobile</td>
</tr>
<tr>
<td>Name, job title and email of any other contacts in your business who need to receive communications concerning exhibiting at SIAL China 2020</td>
</tr>
</tbody>
</table>

**PLEASE PROVIDE THE FOLLOWING INFORMATION:**

We are an Australian owned company (Please circle) : YES  NO

<table>
<thead>
<tr>
<th>Main business activity</th>
<th>Tick one</th>
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<tbody>
<tr>
<td>Food/beverage manufacturer</td>
<td></td>
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<tr>
<td>Industry group/association</td>
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<tr>
<td>Industry service provider</td>
<td></td>
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<tr>
<td>Wholesaler</td>
<td></td>
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<tr>
<td>Distributor</td>
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Booking agreement

I wish to book space as indicated for SIAL China 2020. I agree to pay the 50% deposit by the due date as indicated above. I understand that the Early Bird price only applies if the deposit is received by 15 November 2019, and if the deposit has not been paid, we will be invoiced at the standard price for our space.

I understand that bookings are not considered to be confirmed until the 50% deposit has been received and that the balance must be received no less than 90 days prior to the event.

I understand there is an additional compulsory venue charge of 235€ which will be included in our first invoice. I am able to authorise the booking on behalf of the business.

_____________________________     _____________________________ _______________________
Name of authorised contact                       Signature Date

Please complete and sign this form and send it with your product information to Carla Ambrose at contact@growfoodanddrink.com.au. If you have any questions, please contact Carla by email or on (08) 8303 9435.