

Recent Products with Ancient Grains

7 January 2014



INNOVA MARKET INSIGHTS

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Carrefour Bio Galettes De Riz Complet Et Quinoa: Organic Rice Cakes with Quinoa

Company:	Carrefour			
Country:	France			
Category:	Savoury Biscuits/Crackers			
Event Date:	Dec 2013			
Price:	US	1.51	EURO	1.06
Description:	Organic rice cakes with quinoa, in a 100g plastic bag.			
Claims:	Certified AB organic. Recyclable packaging.			
Ingredients:	Complete organic rice (91.75%), organic quinoa (8%), sea salt.			
View Details:	view details			



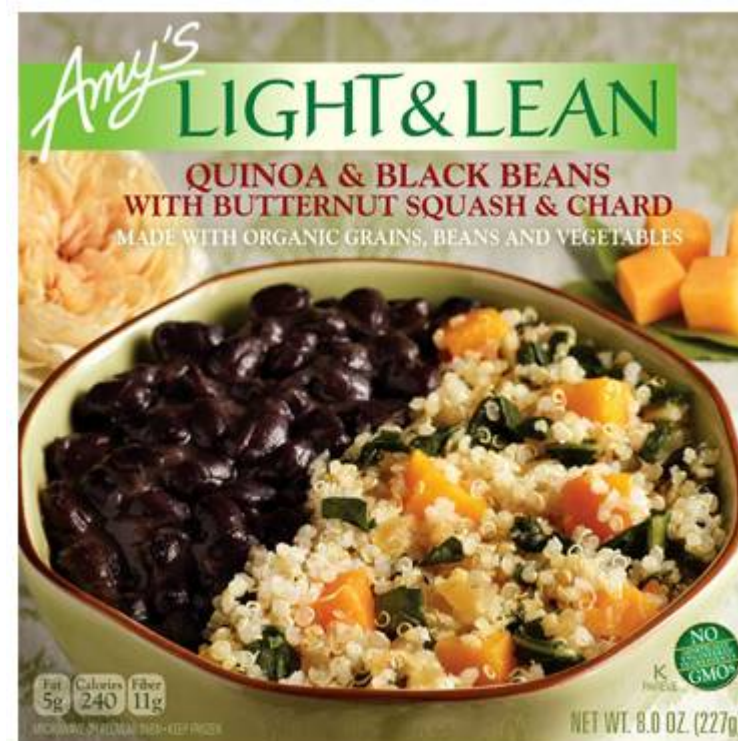
Imagine Organic Potato Quinoa and Spinach Soup

Company:	Hain Celestial			
Country:	United States			
Category:	Soup			
Event Date:	Dec 2013			
Price:	US		EURO	
Description: Inspired by a South American recipe, where quinoa has been eaten for over 5,000 years. Imagine cook organic potatoes, quinoa, spinach, caramelized onions and garlic with a touch of cream.				
Claims: All natural. No added preservatives. Homemade taste. Easy to open. Heat in the microwave or on the stove top. 25% less sodium than other leading competitors USDA. Certified organic.				
Ingredients: Filtered water, organic potatoes, organic caramelized onions, organic spinach, organic cream (milk), organic quinoa, organic potato starch and/or organic cornstarch, organic roasted garlic, sea salt, natural flavors (with yeast extract), organic expeller pressed canola oil and/or organic safflower oil and/or organic sunflower oil, organic cilantro, organic jalapeno peppers, organic spices.				
View Details:	view details			



Amys Light & Lean Quinoa & Black Beans with Butternut Squash & Chard

Company:	Amys			
Country:	United States			
Category:	Other Meal Components			
Event Date:	Nov 2013			
Price:	US		EURO	
Description: Amys light and lean quinoa and black beans with butternut squash and chard made with organic grains, beans and vegetables. You'll be delighted with the great flavor of the organic black beans, quinoa, swiss chard and butternut squash. Comes in a 8oz ...				
Claims: High in fiber. Low in fat and calories. Gluten free. Non-dairy. Non-GMO. Vegan. Certified kosher. This is a microwaveable product.				
Ingredients: Organic black beans, organic quinoa, filtered water, organic onions, organic butternut squash, organic Swiss chard, organic tomato puree, organic carrots, organic mushrooms, extra virgin olive oil, organic ginger, organic tamari (water, organic soybeans, salt), organic cilantro, organic celery, sea salt, organic garlic, expeller pressed high oleic safflower and/or sunflower oil, spices, black pepper.				
View Details:	view details			



Artisse Organic Aribar Real Fruit Bars: Apricot, Coconut & Quinoa

Company:	Hampden			
Country:	Australia			
Category:	Cereal & Energy Bars			
Event Date:	Nov 2013			
Price:	US	6.10	EURO	4.29
Description:	Individually wrapped real fruit bars with apricot, coconut and quinoa, held in a cardboard box.			
Claims:	Certified organic. The Aribars are gluten, wheat and dairy free. Delicious and wholesome. No added sugar. Low in salt. Source of fiber. No artificial colors, flavors or preservatives.			
Ingredients:	Organic dried apricot 65%, organic coconut 23% (desiccated coconut, coconut flour), organic quinoa 10%, organic sunflower oil, acid (citric acid), real apricot flavor.			
View Details:	view details			



Orgran Super Grains Multigrain Penne Pasta with Quinoa

Company:	Orgran Natural			
Country:	Bahrain			
Category:	Plain Pasta & Noodles			
Event Date:	Nov 2013			
Price:	US	3.85	EURO	2.70
Description:	Multigrain penne pasta with quinoa, in a 250g plastic bag.			
Claims:	Soy free. Gluten free. Wheat free. Dairy free. Egg free. Yeast free. Suitable for vegetarian. Certified kosher.			
Ingredients:				
View Details:	view details			



Kellogg's Special K Nourish Multi-Grain Blend with Quinoa: Lemon Twist Naturally Flavored

Company:	Kellogg			
Country:	United States			
Category:	Cereal & Energy Bars			
Event Date:	Oct 2013			
Price:	US	18.50	EURO	14.24
Description:	Ten individually wrapped (45 g) lemon twist naturally flavored nutrition bar made from real, purposeful ingredients such as oats, fruit, wheat, nuts and seeds, which contains 5 grams of fiber and 4.5 grams of total fat.			
Claims:	Nutrient bundle: Contains calcium, vitamin D and iron. Contains 4.5g total fat per serving. Certified kosher. With 8g protein and 5g of fiber. Good source of fiber. Made with super foods.			
Ingredients:	Whole grain blend (whole grain oats, whole grain wheat, whole grain barley, whole grain quinoa), dried invert cane syrup, toasted soy pieces, whey protein concentrate, chicory root fiber, soy protein isolate, invert sugar, vegetable oil (canola, palm and palm kernel), pear puree concentrate, brown rice syrup, whole grain oats, cracked flaxseed, lemon peel, orange peel, sugar, contains 2% or less of tricalcium phosphate, coconut, sea salt, citric acid, natural flavor, nonfat milk, milk, soy lecithin, vitamin C (ascorbic acid), salt, annatto extract (for color), iron (ferrous fumarate), vitamin E (a-tocopheryl acetate), niacinamide, zinc oxide, orange oil, spice extractives for freshness, vitamin A palmitate, vitamin B6 (pyridoxine hydrochloride), vitamin D, vitamin B2 (riboflavin), folic acid, vitamin K1, vitamin B12, vitamin B1 (thiamine mononitrate).			
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Le Pain De Fleurs Tartrinebio Tostate Alla Quinoa Senza Glutine: Gluten Free Organic Quinoa Crispbread

Company:	Le Pain Des Fleurs			
Country:	Portugal			
Category:	Savoury Biscuits/Crackers			
Event Date:	Oct 2013			
Price:	US	6.39	EURO	4.49
Description:	Two bags of gluten free organic quinoa crispbread, held in a 150g cardboard box.			
Claims:	Fair trade organic. Fair trade quinoa. Gluten free. Certified kosher.			
Ingredients:	Organic half whole rice flour, organic quinoa flour, organic whole cane sugar (<2%), sea salt.			
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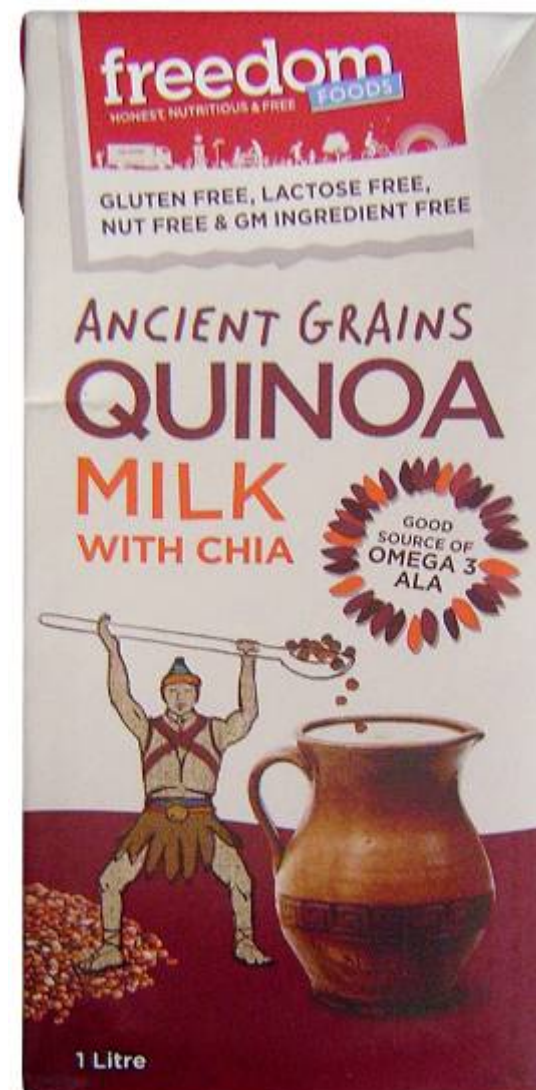
Woolworths Select Chia Sandwich Bread

Company:	Woolworths Australasia			
Country:	Australia			
Category:	Bread & Bread Products			
Event Date:	Sep 2013			
Price:	US	4.67	EURO	3.28
Description: Sliced bread with chia, in a plastic bag.				
Claims: No artificial preservatives, no artificial colors or flavors. Full of goodness. High in fiber. With natural chia seeds. Australian made. Chia is one of nature's ancient foods, and provides extra protein, fiber and omega 3 in each serve. A good source...				
Ingredients: Wheat flour, water, chia seeds, yeast, wheat gluten, vinegar, iodized salt, canola oil, soy flour, vegetable emulsifiers (E481, 4E72), vitamins (thiamine, folate).				
View Details:	view details			



Freedom Ancient Grains Quinoa Milk with Chia

Company:	Freedom			
Country:	Australia			
Category:	Dairy Alternative Drinks			
Event Date:	Aug 2013			
Price:	US	4.03	EURO	2.84
Description: Ancient grains quinoa milk drink with chia, in a 1L recyclable tetra brik.				
Claims: Good source of omega 3 ALA. Gluten free. Lactose free. Nut free and GMO ingredient free. Contains no artificial flavor, color or preservatives. Freedom range of foods are free from many health sensitive ingredients such as wheat, lactose, preservativ...				
Ingredients: Filtered Australian water, quinoa powder, sugar, defatted chia powder, chia oil, natural flavor, gellan gum, soy lecithin.				
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Hodgson Mill Quinoa & Brown Rice: Lemon Pepper Flavor

Company:	Hodgson Mill			
Country:	United States			
Category:	Other Meal Components			
Event Date:	Jul 2013			
Price:	US	2.60	EURO	2.00
Description: Lemon pepper flavored quinoa and brown rice in a bag held in a cardboard box.				
Claims: All natural. Gluten free. Certified kosher. 100% whole grain. Low sodium. Per serving 5g of protein and 2g of fiber.				
Ingredients: Organic wholegrain pre-washed quinoa, wholegrain parboiled long grain brown rice, organic garlic, organic onion, organic herbs, organic carrot, organic black pepper, organic bell pepper, organic tomato, organic red pepper, organic spices, organic orange peel, organic lemon peel, citric acid (contains mustard).				
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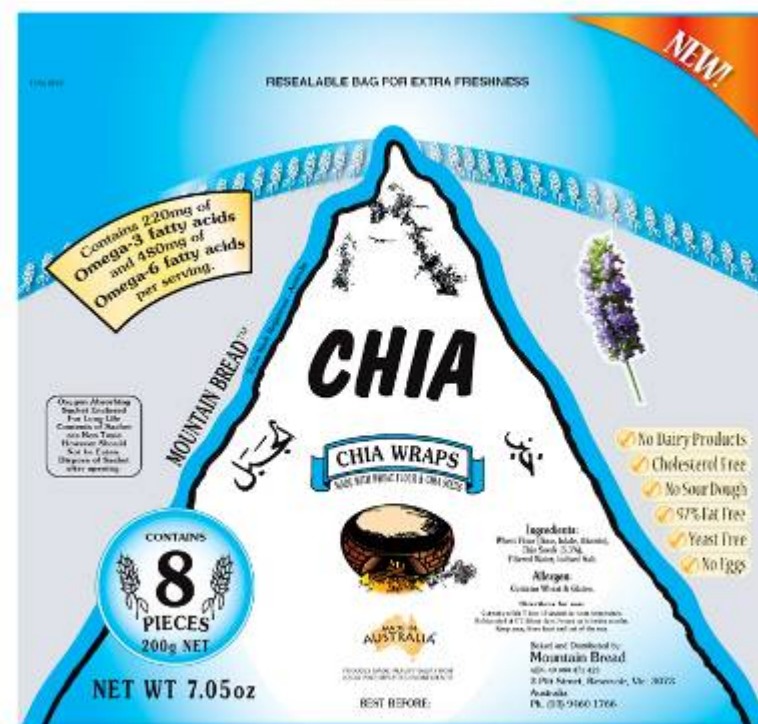
Pitango Organic Soup with Vegetable and Quinoa

Company:	Pitango Innovative Cuisine			
Country:	Australia			
Category:	Soup			
Event Date:	Jul 2013			
Price:	US	7.41	EURO	5.21
Description: Organic soup with vegetable and quinoa, in a plastic pouch.				
Claims: 99% fat free. Gluten free. No added preservatives. Certified organic. This is a microwaveable product.				
Ingredients: Water, vegetables 45% (tomato, sweet potato, potato, carrot, celery, onion, broccoli, red pepper, green pepper, garlic), quinoa 3%, tomato paste, parsley, cornstarch, spices, salt, sunflower oil, lemon juice concentrate.				
View Details:	view details			



Mountain Bread Chia

Company:	Mountain Bread			
Country:	Australia			
Category:	Bread & Bread Products			
Event Date:	Jun 2013			
Price:	US		EURO	
Description: Bread with chia, in a cardboard box.				
Claims: Contains 220mg of omega-3 fatty acids and 480mg of omega-6 fatty acids per serving. No dairy products. Cholesterol free. No sour dough. 97% fat free. Yeast free and no eggs.				
Ingredients: Wheat flour, chia seeds (3.3%), filtered water, iodized salt, (wheat flour contains folate and thiamin).				
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Kellogg's Special K Nourish Multi-Grain Blend with Quinoa: Cinnamon Raisin Pecan

Company:	Kellogg			
Country:	United States			
Category:	Breakfast Cereals			
Event Date:	Jun 2013			
Price:	US	3.28	EURO	2.52
Description: Easy to prepare a mix of grains and quinoa with cinnamon, raisin and pecan nuts added.				
Claims: Contains 7g protein and 5g fiber. Nutrient bundle: Calcium, vitamin D, and iron. Kosher.				
Ingredients: wholegrain blend (wholegrain oats, wholegrain barley, wholegrain wheat, wholegrain quinoa), dried cane syrup, raisins, pecans, soy protein isolate, contains 2% or less of oat fiber, slat, cinnamon, dried molasses, natural flavor, maple syrup, caramel color, BHT for freshness; Vitamins and minerals: tricalcium phosphate, magnesium oxide, vitamin C (ascorbic acid), iron (ferric orthophosphate), vitamin E (alpha tocopherol acetate), niacinamide, vitamin A palmitate, folic acid, vitamin D3, vitamin B12, vitamin B6 (pyridoxine hydrochloride), vitamin B1 (thiamine hydrochloride), vitamin B2 (riboflavin).				
View Details:	view details			



Plum Organics Mighty 4 Essential Nutrition Blend: Pumpkin, pomegranate, Quinoa & Greek Yogurt

Company:	Plum Organics			
Country:	United States			
Category:	Baby Meals			
Event Date:	Jun 2013			
Price:	US		EURO	
Description: Plum Organics blended organic pumpkins with tasty pomegranates, hearty quinoa, and protein-rich Greek yogurt for the perfect tots snack. It's mighty fuel for mighty tots. A puree of nutritious, organic fruits, veggies, grains and Greek yogurt, is the...				
Claims: Every pouch is filled with vitamins, protein, fiber and Omega 3s to fuel your active tot. And amazing flavor combos inspire a lifetime of healthy eating so that your little tot stays mighty for life. 20% DV or more of vitamins A, C and E. With 3g pro...				
Ingredients: Organic apple puree, organic banana puree, water, organic pumpkin puree, organic pasteurized Greek yogurt (organic skimmed milk), organic skimmed milk, organic quinoa, organic pomegranate juice concentrate, chia seeds, organic acerola fruit extract, natural flavor, DL-alpha tocopheryl acetate (vitamin E), citric acid.				
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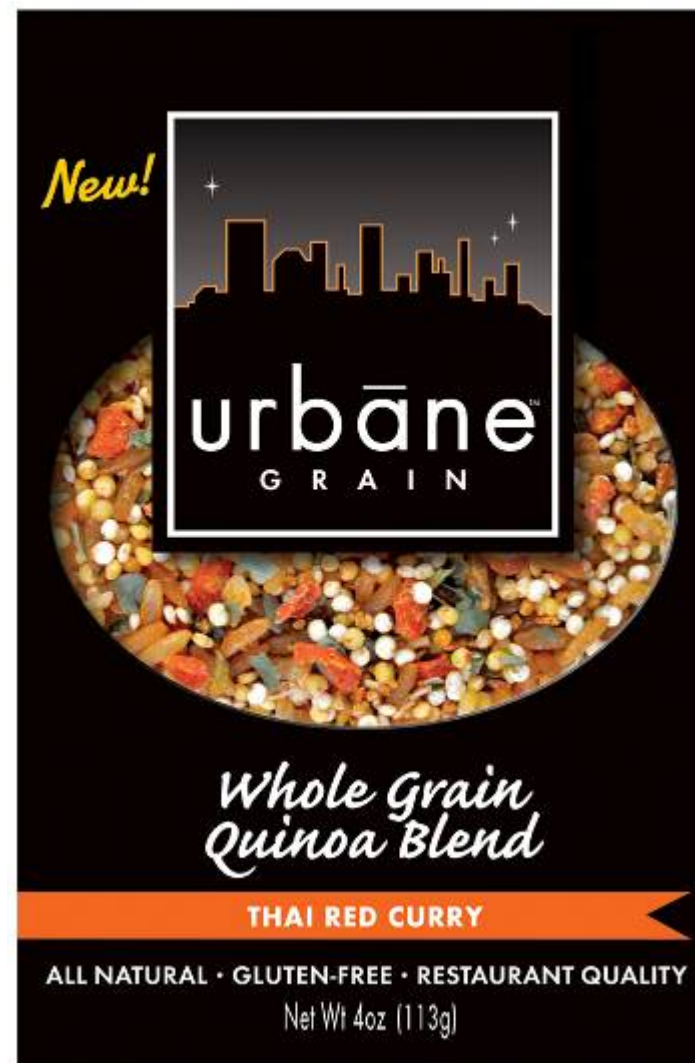
Plum Organics Mighty 4 Essential Nutrition Blend: Purple Carrot, Blackberry, Quinoa & Greek Yogurt

Company:	Plum Organics			
Country:	United States			
Category:	Baby Meals			
Event Date:	Jun 2013			
Price:	US		EURO	
Description: Plum Organics blended organic purple carrots with sweet blackberries, hearty quinoa, and protein-rich Greek yogurt for the perfect tots snack. It's mighty fuel for mighty tots. A puree of nutritious, organic fruits, veggies, grains and Greek yogurt, ...				
Claims: Every pouch is filled with vitamins, protein, fiber and Omega 3s to fuel your active tot. And amazing flavor combos inspire a lifetime of healthy eating so that your little tot stays mighty for life. 20% DV or more of vitamins A, C and E. With 3g pro...				
Ingredients: Organic pear puree, organic banana puree, water, organic skimmed milk, organic pasteurized Greek yogurt (organic skimmed milk), organic carrot puree, organic raspberry puree, organic blackberry puree, organic quinoa, organic purple carrot juice concentrate, chia seeds, organic acerola fruit extract, natural flavor, DL-alpha tocopheryl acetate (vitamin E), citric acid.				
View Details:	view details			



Urbane Grain Whole Grain Quinoa Blend Gluten Free Thai Red Curry

Company:	Urbane Grain			
Country:	United States			
Category:	Other Meal Components			
Event Date:	May 2013			
Price:	US	3.82	EURO	2.94
Description: Urbane Grain's Thai Red Curry provides multiple levels of delicious tastes and textures. On the front end, palate-pleasing sweet notes. As the eating experience continues, the satisfying textures and tastes of whole grains combined with carrots and o...				
Claims: All Natural. Gluten Free. Restaurant Quality.				
Ingredients: Par boiled brown rice, quinoa, millet, brown sugar, spices, coconut milk powder (coconut milk, maltodextrin, milk proteins), onions, carrot, inactive yeast, sea salt, cilantro, citric acid.				
View Details:	view details			



Orgran Super Grains Multigrain O's with Quinoa

Company:	Orgran			
Country:	Malaysia			
Category:	Sweet Biscuits/Cookies			
Event Date:	May 2013			
Price:	US	6.54	EURO	4.59
Description: Multigrain with quinoa, in a cardboard box.				
Claims: 80% whole grains. 15% protein rich legume. No added cane sugar. Nut free. Soy free. Gluten free. Wheat free. Dairy free. Egg free. Yeast free. Suitable for vegetarian. Certified halal.				
Ingredients: Brown rice (70%), yellow pea (15%), quinoa real (10%), brown rice syrup, dextrose from maize, psyllium (2%), pear juice concentrate, calcium carbonate (1%), emulsifier: monoglycerides from vegetable, natural vanilla, salt, turmeric.				
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Bayoumy Gourmet Gourmet Sticks with Rye Flakes and Chia Seeds

Company:	Pyramidbageriet			
Country:	Sweden			
Category:	Savoury Biscuits/Crackers			
Event Date:	Apr 2013			
Price:	US		EURO	
Description: Gourmet sticks with rye flakes and chia seeds in a paper bag. A thin, slightly dished, crispbread. Ate with advantage with a smoked or pickled lax bit on. Of course, this bread also have different binds on. Only your imagination sets the limits!				
Claims:				
Ingredients: Wheat, oat and wheat flour, rye flakes, barley flakes, chia seeds, flaxseed, leavener (wheat), sugar, honey, malt, wheat gluten, baking powder, emulsifier: E472e, enzymes, water, yeast and salt.				
View Details:	view details			



Kellogg's Special K Nourish Multi Grain Blend with Quinoa: Cranberry Almond

Company:	Kellogg			
Country:	United States			
Category:	Breakfast Cereals			
Event Date:	Mar 2013			
Price:	US		EURO	
Description: A multi-grain blend hot cereal with cranberries and almonds. Kellogg's is building on its biggest moneymaker with a "hot cereal" called Special K Nourish that's made with quinoa and other grains.				
Claims: The new line, which promises to fill people up with 8 grams of protein and 5 grams of fiber, reflects Special K's push to move in step with evolving trends. Special K products largely gave dieters low-calorie imitations of their fantasy foods. The pr...				
Ingredients: Wholegrain blend (wholegrain oats, wholegrain barley, wholegrain wheat, wholegrain quinoa), sugar, dried cranberries (sugar, cranberries, glycerin, citric acid), almonds, soy protein isolate, contains 2% or less of oat fiber, salt, natural flavor; Vitamins and minerals: tricalcium phosphate, magnesium oxide, vitamin C (ascorbic acid), iron (ferric orthophosphate), vitamin E (alpha tocopherol acetate), niacinamide, vitamin A palmitate, folic acid, vitamin D3, vitamin B12, vitamin B6 (pyridoxine hydrochloride), vitamin B1 (thiamin hydrochloride), vitamin B2 (riboflavin).				
View Details:	view details			



Health Valley Gluten Free Cafe from Health Valley All Natural Vegetable Quinoa Soup

Company:	Hain Celestial			
Country:	United States			
Category:	Soup			
Event Date:	Mar 2013			
Price:	US	2.99	EURO	2.30
Description: A medley of vegetables soup with potatoes, carrots, green beans, whole grain quinoa, and a touch of cream.				
Claims: Gluten free. This item is certified as gluten free by the Gluten Intolerance Group. Fortified with vitamins, minerals and prebiotics to support digestion. All natural.				
Ingredients: WATER, RED POTATOES, ONIONS, CARROTS, GREEN BEANS, SPINACH, WHOLE GRAIN QUINOA, CREAM (MILK), RICE STARCH, ENRICHED RICE FLOUR (CONTAINS CALCIUM PHOSPHATE, NIACINAMIDE, IRON [FERRIC ORTHOPHOSPHATE], RIBOFLAVIN, THIAMINE MONONITRATE, FOLIC ACID, VITAMIN D3), ROASTED GARLIC, INULIN, NATURAL FLAVORS (INCLUDES SOY SAUCE [SOYBEANS], AUTOLYZED YEAST EXTRACT), SEA SALT, JALAPENO PEPPERS, SPICES. CONTAINS: MILK, SOY.				
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The Food Doctor Tomato, Pepper & Quinoa Wholesome Soup

Company:	The Food Doctor			
Country:	United Kingdom			
Category:	Soup			
Event Date:	Mar 2013			
Price:	US	1.22	EURO	0.86
Description: Instant tomato cup soup with quinoa flakes, red pepper, chilli, and coriander. Just add boiling water, stir and enjoy. Comes in a foil sachet.				
Claims: Eat better forever. 109 calories per sachet. High protein. Source of fiber. Low salt. No added sugar. Suitable for vegetarians. No artificial colors or preservatives. Made in the UK from local and imported ingredients. This soup delivers plenty of pr...				
Ingredients: Lentil flour, tomato powder (20%), dried quinoa flakes (10%), pea protein, red pepper powder (7%), vegetable powders (onion, carrot), chicory fiber, yeast extract, garlic powder, dried glucose syrup, dried red pepper (1%), color (paprika extract), chilli powder, dried coriander, ground cumin, dried oregano, ground black pepper, dried jalapeno pepper.				
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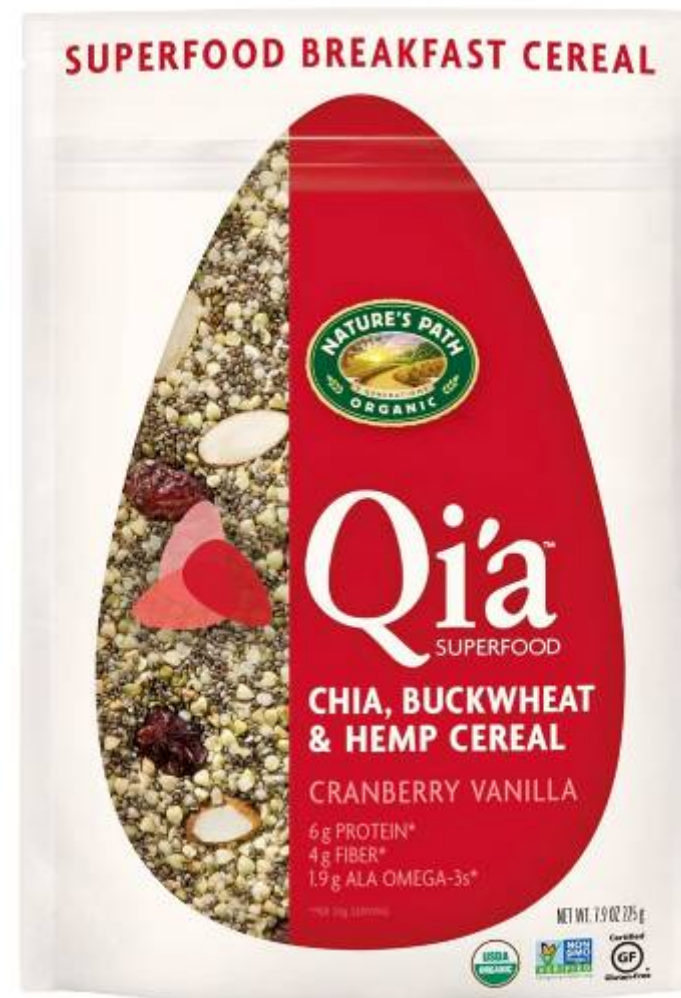
Natures Path Organic Qi'A Superfood Chia, Buckwheat & Hemp Cereal: Original Flavor

Company:	Natures Path			
Country:	United States			
Category:	Breakfast Cereals			
Event Date:	Dec 2012			
Price:	US		EURO	
Description: Qi'a (pronounced Kee-ah) is the new superfood cereal made with chia, hemp and buckwheat.				
Claims: This power trio is full of plant-based protein, fiber and ALA Omega 3s. Boost your nutrition with only 2 tbsp. of cereal and feel long lasting energy from this powerful, functional, and nutritious superfood. If you are looking for a Zero Sugar option...				
Ingredients: Chia seeds, buckwheat groats, hemp seeds.				
View Details:	view details			



Natures Path Organic Qi'A Superfood Chia, Buckwheat And Hemp Breakfast Cereal with Cranberry Vanilla

Company:	Natures Path			
Country:	Canada			
Category:	Breakfast Cereals			
Event Date:	Sep 2012			
Price:	US		EURO	
Description:	Qi'a (pronounced Kee-ah) is Natures Path Superfood breakfast cereal made with Chia, Hemp and Buckwheat, in a resealable plastic bag. This power trio is full of plant-based (6g) protein, (4g) fiber and (1.9g) ALA omega's. Boost your nutrition with onl...			
Claims:	Gluten free. Certified USDA organic. Non-GMO project certified. Organic.			
Ingredients:	Chia seeds, buckwheat groats, hemp seeds, cranberries (coated with sunflower oil), almonds, natural vanilla flavor.			
View Details:	view details			



Natures Path Organic Chia Plus Coconut Chia Granola

Company:	Natures Path			
Country:	United States			
Category:	Breakfast Cereals			
Event Date:	Jun 2012			
Price:	US	4.39	EURO	3.38
Description: Granola cereal with coconut and chia, in a cardboard box.				
Claims: USDA Organic. Offering the highest plant form of omega-3 polyunsaturates, fiber and protein with its "superfood" chia seeds. It's also low in sodium, high in fiber and provides 5 whopping grams of protein per serving. Non-GMO.				
Ingredients: Rolled oats*, evaporated cane juice*, soy oil*, dried coconut*, brown rice flour*, chia seeds*, oat syrup solids* (oat syrup solids*, tocopherols), natural coconut flavor, sea salt, molasses*, natural vanilla flavor; *Organic.				
View Details:	view details			

