

Luxury Food and Beverage Program 2018 - Registration Form



Please complete all three sections of this form.

1. Contact Details:

| | |
|-----------------------|----------|
| First Name: | Surname: |
| Position: | |
| Organisation: | |
| Phone: | Email: |
| Address: | |
| Dietary Requirements: | |

2. Program Registration:

Please tick which component you are registering for:

- Brand Management & Luxury Trends @ Adelaide Workshop ONLY - \$200 (inclusive gst)**

This session is designed for food and beverage businesses who would like to develop a stronger presence in international markets and gain an understanding of the global luxury food and beverage trends and markets. It will include an introduction to luxury concepts and brand management, and look at case studies in the luxury food and beverage industry.

This workshop can be completed as a stand-alone workshop. For participants in the Full Program and Train the Trainer Program, this workshop is included in the program fee and does not need to be booked separately.

Date: Monday 30 April

Time: 9.00am – 4.00pm* (exact timing to be confirmed)

Venue: Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus
2B Hartley Grove, Urrbrae

Lunch and coffee breaks included

Maximum 30 places available

- Luxury Food and Beverage Full Program - \$2,000 (inclusive gst)**

Please note: A selection process applies to the Full Program (maximum 15 places) and Train the Trainer program. Up to 10 places for the Full Program may be allocated prior to the Brand Management & Luxury Trends Workshop on 30 April. The remaining places will be allocated following the workshop.

| Date | Details | Location |
|--------------|--|--|
| Mon 30 April | Brand Management & Luxury Trends Workshop (as per above) | Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |

| | | |
|---|---|---|
| 7 May to 5 June | Online Courses 1 & 2: <ul style="list-style-type: none"> o Fundamentals of Brand Management o Luxury Brand Management | Online course to be undertaken in the registrant's own time |
| Wed 6 - Thurs 7 June (2-day workshop) | Workshop 1 – The Art of Creating Luxury Brands Full day (exact timing to be confirmed) Lunch and coffee breaks included | Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |
| Tues 12 June | Webinar Session with Professor Sonja Prokopec (1 hour – exact timing to be confirmed) | Online |
| 19 June - 27 August | Online Courses 3 & 4: <ul style="list-style-type: none"> o E-commerce, Digital Strategy & Communication o Luxury Service and Luxury Consumer Experience | Online course to be undertaken in the registrant's own time |
| Tues 28 - Wed 29 August (2-day workshop) | Workshop 2 – Digital Strategy and Asian Luxury Consumers Full day (exact timing to be confirmed) Lunch and coffee breaks included | Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |
| Tues 4 September | Webinar session with Denis Morrisset (1 hour – exact timing to be confirmed) | Online |

Luxury Food and Beverage Full Program plus Train-the-Trainer - \$3,000 (inclusive gst)

| Date | Details | Location |
|---|---|---|
| Mon 30 April | Brand Management & Luxury Trends Workshop (as per above) | Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |
| 7 May to 5 June | Online Courses 1 & 2: <ul style="list-style-type: none"> o Fundamentals of Brand Management o Luxury Brand Management | Online course to be undertaken in the registrant's own time |
| Wed 6 - Thurs 7 June (2-day workshop) | Workshop 1 – The Art of Creating Luxury Brands Full day (exact timing to be confirmed) Lunch and coffee breaks included | Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |
| Fri 8 June | Train-the-Trainer Program 1 Exact timing to be confirmed Lunch and coffee breaks included | Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |
| Tues 12 June | Webinar Session for Trainers with Professor Sonja Prokopec (1 hour – exact timing to be confirmed) | Online |
| 19 June - 27 August | Online Courses 3 & 4: <ul style="list-style-type: none"> o E-commerce, Digital Strategy & Communication o Luxury Service and Luxury Consumer Experience | Online course to be undertaken in the registrant's own time |
| Tues 28 - Wed 29 August (2-day workshop) | Workshop 2 – Digital Strategy and Asian Luxury Consumers Full day (exact timing to be confirmed) Lunch and coffee breaks included | Meeting Rooms 1 & 2, Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |
| Thurs 30 August | Train-the-Trainer Program 2 | Meeting Rooms 1 & 2, |

| | | |
|------------------|---|---|
| | Exact timing to be confirmed Lunch and coffee breaks included | Level 1, Plant Research Centre, Waite Campus 2B Hartley Grove, Urrbrae |
| Tues 4 September | Webinar session with Denis Morrisset (1 hour – exact timing to be confirmed) | Online |

3. Payment

Please invoice me

Credit card: (please circle) VISA or Mastercard

Card number _____

Expiry Date _____ CSV _____

Amount Payable _____

Name on Card _____

Terms and conditions

- Payment for the Brand Management & Luxury Trends Workshop is required prior to the event for those who are attending this workshop only and not participating in the Full Program/Train the Trainer program.
- Program fees for participants in the Full Program and/or Train the Trainer will become payable on confirmation of participation by Food South Australia.
- For those companies who are accepted prior to the Introduction Workshop on 30 April, payment for the Full Program and/or Train the Trainer must be paid in full prior to 30 April 2018.
- All registrations must be paid in full to guarantee participation. If payment is not made at the time of registration, registration will be provisional and not confirmed.
- **Cancellations:** Cancellations will be permitted. A refund may be applied if the cancelled place can be filled. Cancellations will be permitted up to 7 days prior to the commencement of the Program. Refunds are not available for cancellations within 7 days of the Brand Fundamentals & Luxury Trends Workshop for registrations for that workshop only.

Please return your completed Registration form by email to:

carla@foodsa.com.au

Carla Ambrose
Program Support
Food South Australia
Phone: 8303 9423