

Resources for Country of Origin Labelling



What's it all about?

[The Country of Origin Food Labelling Information Standard 2016](#) is the current standard in use in Australia. This standard came into effect on 1 July 2016 and the transition period from the previous standard as described in the Australian New Zealand Food Standards Code ends on 30 June 2018.

From 1 July 2018, businesses must label their products according to the new standard. Penalties of up to \$1.1 million (corporations) and \$220,000 (individuals) will apply for non-compliance.

For a precis of the new standard and how it works, visit the Australian Competition and Consumer Commission website and download their [factsheet](#).

For more general information about CoOL and the Australian Consumer Law, visit the Department of Industry, Innovation and Science website [here](#). The Department has also developed a factsheet for trading partners, which you can download [here](#).

Consumer information is available [here](#).

Does it apply to my business?

[The Country of Origin Food Labelling Guide](#) developed by the ACCC can help you work out if you need to comply with the Country of Origin Food Labelling Standard, and includes labelling requirements for priority and non-priority foods, how to work out the percentage by weight of Australian ingredients in a food, how food labels should look and requirements regarding accurate origin claims.

The ACCC has also produced a webinar video, [Country of Origin Food Labelling: A Practical Guide to the New Law](#) to assist businesses understand the application of the new laws.



A list of exempt foods is available on the ACCC website [here](#).

The ACCC has also developed a fact sheet for dairy producers: [Country of Origin Labelling and the Dairy Industry](#).

Where can I go for assistance?

Frequently asked questions about the new regulations are being collated by the ACCC and you can find more detailed information on their website [here](#).

You can also find additional information and answers to more frequently asked questions on the Department of Industry, Innovation and Science website [here](#).

If you have a detailed question regarding application of the regulations for your food products, you can lodge a query with the ACCC via their website [here](#).

How do I make my CoOL labels?

The Department of Industry, Innovation and Science has developed an online tool to help businesses select and download the appropriate labels and a style guide to assist with the look and application of labels available [here](#), where you can also view a CoOL Style Guide video. The resources on this site also include a Country of Origin Label Library.

Connect with us

Food South Australia is an independent, industry-led and membership-based organisation representing food and beverage manufacturing companies based in South Australia. Our mission is to support and sustain the South Australian food and beverage industry.

Contact Food South Australia at contact@foodsa.com.au or phone (08) 8303 9435.



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