



Food & Hotel Asia 2012

Date: 17th – 20th April 2012

Venue: Singapore Exhibition Centre, Singapore

The Bi-annual FHA brings to market a myriad of food and hospitality products from around the world. Taking place for the 18th edition in Singapore Expo from 17 – 20 April 2012, FHA2012 will witness an **expansion of its exhibition area to 85,000 sqm** to serve an expected **40,000 trade visitors** from **over 90 countries/regions**.

With an estimated **2,600 exhibitors from 65 countries/regions** participating in FHA2012, attendees not only can find it easier to meet their buying needs but also get to indulge in game-changing interaction with business contacts, decision makers and influencers. An impressive **46 group pavilions** are also expected at FHA2012.

Australian Pavilion:

By participating within the South Australian Pavilion, companies receive greater visibility through the well-established recognition of Australia as a producer of premium quality products. In 2012, Food SA has secured a premium booth space in Hall 8.

Costs:

Food SA members can participate in the South Australian display organised by Food SA through a full booth or as part of a shared display.:

Option	Cost
Full Booth – 9 sqm - Food SA Member	\$6500.00 + GST
*Shared booth space – 1m wide x 3m deep - Food SA Member	\$2300.00 + GST
Full Booth – 9 sqm – Non-member	\$7000.00 + GST
*Shared booth space – 1m wide x 3m deep – Non-member	\$2800.00 + GST

*Seafood companies will be put together on the stand. It is recommended that a deli-fridge is shared. This will be organised by Food SA and charged on a pro-rata basis to companies who require it.

The above cost includes:

Shared Booth Option:	9 sqm booth
<ul style="list-style-type: none"> • Carpeting, daily stand cleaning • 1 x lockable counter • 1 x display shelf • 1 x spotlight • Waste bin • Food SA staff support • Company poster & signage • Consolidation of freight (if required) • Co-ordinate accommodation (if required) • Shared chair & table 	<ul style="list-style-type: none"> • Carpeting, daily stand cleaning • Fascia Name board • 1 x lockable counter • 3 x display shelves • 1 x table & 2 x chairs • 3 x spotlights • 1 x 500W power socket (not 24hr) • Waste bin • Food SA staff support • Company poster & signage • Consolidation of freight (if required) • Co-ordinate accommodation (if required)
<p>Please note: Refrigeration units, 24 hour electricity, additional furniture/lighting, freight, customs clearance and accommodation are not included in the above costs.</p>	

Booking form over page

I wish to confirm my booking for the Food & Hotel Asia 2012 Tradeshow:

Company name: _____

Contact person: _____

Phone: _____ Mobile: _____

Email: _____

(please indicate below which booth you would like to book)

- Shared Booth – 1m x 3m \$2300.00 + GST – Food SA Member
- Full Booth (9 sqm) \$6500.00 + GST – Food SA Member
- Shared Booth – 1m x 3m \$2800.00 + GST – Non Member
- Full Booth (9 sqm) \$7000.00 + GST – Non Member

Please complete and fax/email this form to Wendy@foodsa.com.au or Fax (08) 8303 9424 no later than Friday 9th December. An invoice for the space booking will be sent to you upon receipt of this form and a Food SA representative will be in contact with you within 1 -2 working days with further information.